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Coface announces new appointment of Country Manager of Coface Japan

Coface announces today the appointment of Shinkichi Hayashi as Japan Country Manager effective 1 June 2020. Shinkichi will replace Tetsuya Komatsu, who has decided to leave Coface for personal reasons. We would like to sincerely thank Tetsuya for his contributions.



Shinkichi Hayashi has accepted the role of Country Manager for Coface Japan, in addition to his current role as Global Head for Japanese Solutions (JS). Shinkichi has been with Coface for more than 20 years. He has built a strong sales network covering Japanese companies located in many countries and with their headquarters located in Japan. He also worked at Coface Singapore for 8 years between 2005 to 2013.

Shinkichi will report directly to Bhupesh Gupta, CEO of Coface for Asia Pacific. He will be based in Tokyo, Japan.

Shinkichi is a graduate of the Bachelor of Business Administration from the Aoyama Gakuin University.

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Coface: for trade

With over 70 years of experience and the most extensive international network, Coface is a leader in trade credit insurance and adjacent specialty services, including Factoring, Debt Collection, Single Risk insurance, Bonding and Information services. Coface's experts work to the beat of the global economy, helping ~50,000 clients build successful, growing, and dynamic businesses across the world. Coface helps companies in their credit decisions. The Group's services and solutions strengthen their ability to sell by protecting them against the risks of non-payment in their domestic and export markets. In 2019, Coface employed ~4,250 people and registered a turnover of €1.5 billion.

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